

KEELINS LAWYERS

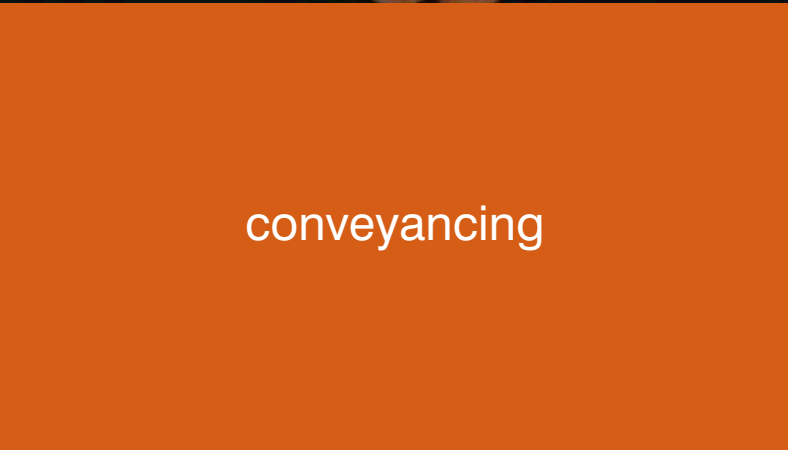
APPROPRIATE | PRACTICAL | EFFECTIVE | LEGAL CARE



business legal counsel™



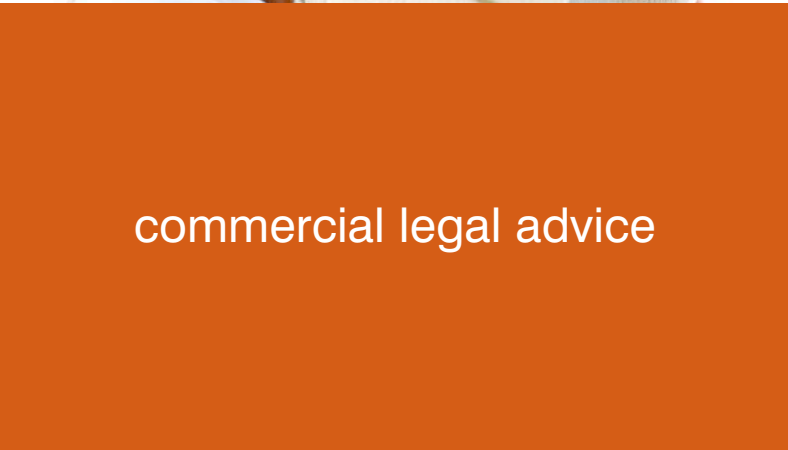
franchising



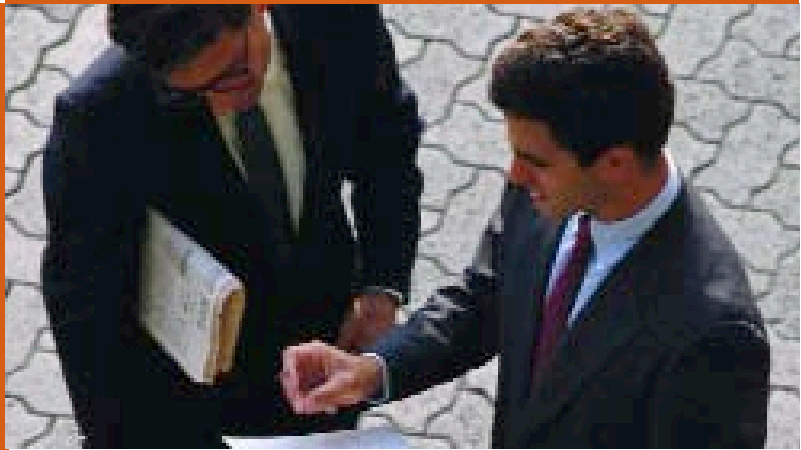
conveyancing



private client services



commercial legal advice



lawyers for
commerce
that can
support and
accelerate
your journey
in business

WHEN YOU ARE

Buying or **selling** your business

Franchising your business or
buying a franchise

Growing your business

Raising **capital or listing** your
company on the stock exchange

Protecting your business through
effective agreements for your
staff, customers and suppliers

Protecting your **trade marks** and
other intellectual property

Obtaining strategic **commercial**
advice

Restructuring your business

Buying, selling, leasing **property**

Protecting your **cashflow**

Planning for the **transfer** of your
business to the next generation or
your key employees

Protecting personal assets from
your business risks

Building a strong **legal foundation**
for your future business success

We would be delighted for you to contact us
to discuss your legal needs.



ABOUT US

Keelins was established in 2003 by Jeremy Feiglin and Christopher Kee.

From the beginning, we had a vision of building a firm which was different to others. Keelins is a firm that you will enjoy dealing with and our staff are passionate about our work.

Keelins specialises in supporting and accelerating your journey in business. We achieve this by getting to know you and your business and working with you and your business goals to lay a pro-active foundation to help you build your business success.

We provide a combination of commercial advice and technical expertise, enabling us to ensure that the services which you receive from Keelins are practical and effective.

Keelins is more focused on the outcomes and your objectives than on the impact of each step along the way. By adopting a more strategic focus, we can provide services that add value to your business in both the long and short term.

But what really sets Keelins apart are our values. At Keelins, our values define who we are. From these values flows our commitment to excellence in the work that we do and our service to you.

8 REASONS

WHY KEELINS

ARE

PREFERRED

BY PEOPLE

IN BUSINESS

We recently interviewed many of our clients to find out what they appreciated most about Keelins.

1. APPROPRIATE, PRACTICAL, EFFECTIVE Legal Care

These three words were consistently used by our clients to describe the Keelins approach.

2. BUSINESS LEGAL COUNSEL™ arrangements

Many of our clients have opted for our unique Business Legal Counsel program, providing access to advice immediately when it's needed while saving fees and smoothing cashflow.

3. Our CLEAR SPEAK® agreements

Our clients valued the easy to understand, easy to read style of legal agreements that have become our signature.

4. Lawyers for the LIFE OF THEIR BUSINESS

The breadth of our experience and networks meant that clients didn't feel the need to change lawyers when their business entered a new phase of development.

5. RELATIONSHIP

Our clients felt they were in a long term relationship with our firm.

6. FIXED-FEE QUOTE

Our clients endorsed our policy of fixed-fee quotes where possible. They reported back that it gave them certainty and comfort.

7. A BUSINESS person FOCUS

Advice was specifically meeting their needs as entrepreneurs, business owners or investors.

8. A DYNAMIC law firm

Finally, our clients acknowledged that we moved with the times. Keelins, as one stated, "were well aware of the changing currents of business".

OUR VALUES

We value Integrity

Integrity is acting in accordance with our values, taking responsibility for our promises, commitment and conduct. We know when we've acted with integrity, when we can hold our head up and look anyone in the eye.

We value Honesty

Honesty is being open and truthful in our communications. Honesty is also saying the things that should be said, while still maintaining our duty of confidentiality.

We value Happiness

Happiness is a choice, a state of mind and a joint responsibility. We want happy staff and happy clients. If you are not happy, we need you to say or do something about it and you should expect the same from us. If we cannot work happily together, then we will agree to part company.

We value Helping

Helping is assisting each other above and beyond expectations. Helping is an ongoing process and focuses on the needs of others.

We value Effectiveness

Effectiveness is providing a solution that is both appropriate and practical in the circumstances.

We value Innovation

Innovation is more than a commitment to continuous improvement: it is thinking outside the square to create something new and better.

We value Friendship

Friendship is a relationship built on respect and trust. We choose to work with people we would consider friends.

LEGAL CARE

Legal Care

is Keelins' heartfelt approach to doing our very best for all our clients.

Legal Care

is the embodiment of all our values.

Legal Care

is the experience that sets Keelins apart.



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